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## OmniPoint Health Sets Standard for Rural Healthcare CEO Emphasizes the Importance of High-Quality Care Close to Home

DAYTON, TX (October 28, 2021) - CEO William Kiefer has become a familiar face in Dayton. Engaging with local business and civic leaders at a variety of events, where he has been both guest and host, Kiefer has taken the opportunity to discuss the ongoing medical needs of the community and the importance of high-quality, accessible care in rural areas.

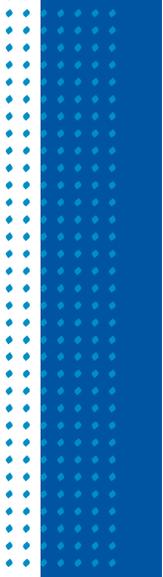
Kiefer and his team have worked diligently to meet those needs by recently opening a primary care facility to serve the Dayton area.

“Building strong relationships and being an active part of the community are very important to us,” Kiefer said. “Because we live and work in the communities we serve, it’s personal.”

OmniPoint Health hosted local business and community leaders at the Dayton Chamber of Commerce’s Business After Hours event held October 13. The event, showcased the new Dayton location and offered chamber members and the community at large the opportunity to meet and mingle with OmniPoint Health executives, healthcare providers and staff. Those who had not previously visited the location enjoyed tours of the facility’s state-of-the-art examination and radiology suites.

“The area’s business community has been so welcoming to us,” Kiefer added. “When there was a need for high-quality, personal healthcare, we made it a priority to meet the need in the community.”

Earlier in the day, Kiefer was engaging with the Dayton Rotary Club, sharing how the national lack of healthcare leads to undiagnosed illness and increased mortality especially in rural communities.



Resource disparity in rural areas compared to metro areas includes low availability of physicians, mental health services and technologically-advanced facilities. This gap has shown people living in rural areas are at greater risk for disease, cancer, unintentional injury, chronic lower respiratory disease and stroke.

“By providing primary and specialty care closer to home, patients can focus on treatment, not transportation,” Kiefer said. “Local care also allows for more personalized service, with healthcare providers who are familiar with the community they serve.”

Tying into that need, Kiefer also shared how the company’s transition from Chambers Health into **OmniPoint Health** is more than just a name change, the organization is transforming into a regional health system, with a focus on personalized care.

“The **OmniPoint Experience** is something we take very seriously,” Keifer said. “It’s part of every service we provide and every interaction we have with our patients. At **OmniPoint Health**, every patient should feel like they are a VIP. Our goal is to go the extra mile to ensure that our patients have an extraordinary experience.”

**OmniPoint Health**, which opened its doors in Dayton on September 1, is a Primary Care facility that offers one-on-one care with a variety of services. In addition to routine care, including family and geriatric medicine, physical exams, women's health, wellness programs, radiology and diagnostic lab services, **OmniPoint Health's** primary care providers can also care for non-emergency symptoms such as colds, viruses and infections, rashes, fever and muscle injuries. Dr. Andres is also eager to take care of any lumps and bumps that may be of concern to our patients and can do so in the facility’s procedure room.

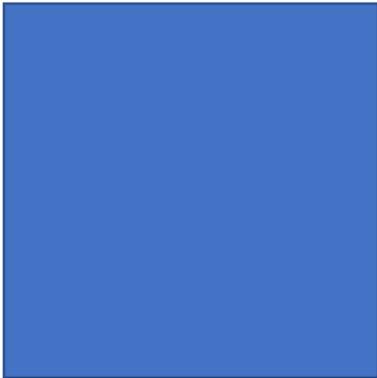
Chambers Health announced its intentions to change its name to **OmniPoint Health** in a move that represents the transformation happening in the health system, which includes expanding locations to provide world-class care to residents in rural areas. The name change for the entire health system and its existing facilities will occur January 2022.

### END ###





*Cutline: CEO William Kiefer visits with Dayton Chamber of Commerce board members at the Business After Hours.*



*Cutline: CEO William Keifer discusses rural healthcare issues with members of the Dayton Rotary Club. He discussed how access to quality healthcare can save lives through prevention and ongoing treatment as well as plays a significant role in attracting business and industry.*

**About OmniPoint Health:**

World-Class Care. Hometown Service. OmniPoint Health is the premier people-centric healthcare provider, exemplifying medical excellence with the same personalized service, love, and treatment we entrust to our own families.

Founded in 1950 in Anahuac, Texas, with a hospital along Trinity Bay, the healthcare system has since expanded to include primary care, dental and wellness facilities in the Chambers - Liberty County region. Our vision is to become the world's finest health system by serving as the catalyst for the individuals to live active, happy and productive lives.

Follow **OmniPoint Health** on Facebook for more updates on its services and activities.

**OmniPoint Health**

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